



## Generating Creative Ideas for New Materials



1. **PRAY** - Daws started the Navs praying "Lord give me an idea." I pray it all the time!



2. **STUDY** - Get in the Word, the book that starts with Creation and says you were created in the image of a Creator!



3. **DRAW** - Find some scratch paper, or use an electronic tablet and draw rough sketches of what this idea could look like, make a list of key topics,



4. **GOOGLE** - I call it STEAL TEAM SIX - get on the internet and find out what other people have created along the lines of your subject.



5. **AMAZON** - Go to Amazon.com and look up books on the topic relating to the resource you are creating. Look at the book titles, the chapter titles, even reviews .



6. **LEARN** - Take an online class on the subject you are focusing on. Learn from another church, ministry or organization.



7. **ICON** - Go to [iconfinder.com](http://iconfinder.com) or [thenounproject.com](http://thenounproject.com) and put in keywords that connect with your topic. See what icons come up, what ideas do you get?



8. **GURU** - Find a specialist and ask them questions about your subject. Who? What? When? Where? Why? How?



9. **COPY** - People tell me I'm creative. I say "I just copy people you don't know".



10. **COMBINE**- Take what you learn from all these sources and combine it with your message. to make something new!



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