

CAMPUS ORIENTATION STUDY

Research and answer as many of the following questions as you can to orient you to your new ministry and your new city. Organize and write a brief report that will include some of the answers to the following questions in order to accurately describe the people and the campus. (Total time: 15-20 hours.)

1. Where are the most popular and most frequented places students gather on campus?
2. What are the dorms names, where are they located and how many students are in each? Is there a history of each dorm (the reason for the name, etc.)?
3. Are there Nav contacts in each dorm? How are they doing spiritually?
4. Read the history of the university. What stands out to you? Please include secular, educational, sports, and spiritual comments.
5. What is the Navigator history on this campus?
6. What are the current other ministries (CCC, IVCF, BSU, etc.) doing on campus and what is their history? (Weekly BS, weekly group meetings, etc.)
7. What is the student population like (demographics)? (single parents, low income, etc.)
8. What activities do the students enjoy doing most? (flag football, ultimate frisbee, dancing, camping, intramural sports, clubs, fraternities, etc.)
9. Locate significant businesses near campus in which students congregate or use (Walmart, bars, games). How does the local community relate to the campus (dislike, appreciate, etc.)?
10. Locate churches near campus. Where do most students go to church?
11. What is the ratio of males to females on campus?
12. How many students live off campus and where (apartments)?
13. What is the mix of ethnic demographics on campus?
14. What is the number of international students at your campus?
15. What are the most popular majors?
16. How would you describe the administration and the faculty in terms of openness to campus ministry? Does the administration have a specific overall emphasis or goal for this campus?
17. What is distinctive, peculiar or unique on this campus?
18. Where do the alumni go for jobs?
19. Is there an Inter-faith Council or Minister's Association?
20. What is the mix of Christians to non-Christians on campus? (guess)
21. What is the mix of churched to unchurched students on campus? (guess)
22. Interview at least 10 students (Non-Navs) on campus on why attend this campus. What did you learn about the students and possibly their attitude toward spiritual things?
23. If these students were going to start a club, what would they want to do and how would they do it?
24. List four phrases students on this campus use.
25. What other facts are important to know about students on this campus?

Next Assignment:

Ask God first. Take into account all you have learned. Develop and write the first draft of a ministry strategy for reaching your campus with the Gospel. What kind of commitment do you think it will take for you to be trained and also to implement your campus ministry strategy? Write out your initial draft to present to discuss at the next training session. Spend a half day (4 hours) in prayer over your plan. Ask God for a promise to confirm your plan. This could be God's plan to begin God's ministry through you at your campus this fall.